

JEFFREY MACKEY

DIGITAL MEDIA PRODUCER

SUMMARY

Digital media producer with extensive experience delivering end-to-end video for broadcast and brand clients, including internationally distributed programming. Skilled across the full production lifecycle - from concept development and scripting through field production, editing, and final delivery. Trusted by major brands and organizations to capture authentic, human-first stories on location, build rapport quickly, work respectfully within communities, and produce polished content with strong narrative clarity. Brings expert technical execution (camera, audio, post) and calm, professional set leadership - resourceful, adaptable, and reliable under tight deadlines.

Contact

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📍 Toronto, Ontario
🌐 MackeyMedia.ca

Education

Toronto Metropolitan University
Bachelor's Degree
Radio and Television Arts

Langara College
Film Arts, Scriptwriting

Skills

Proficient in

- Adobe Premiere Pro
- Adobe Photoshop
- Adobe Audition
- Adobe Lightroom
- Adobe After Effects
- Adobe Illustrator
- Adobe Express
- Canva
- Google Workspace

MACKEY MEDIA CLIENTS:

Action Canada
Toyota Canada
Teach For Canada
Feather of Hope
Mercedes-Benz / Road Trek
The 30% Club
Theatre Ontario
Learning Bird
Opera 5
Public Policy Forum
Inside Track Magazine
Lincoln Electric
Mother's Polishes
CIBC
Jameson Whiskey
Crawford Company
War Child

TELEVISION EXPERIENCE:

Gazelle Automations

Co-Executive Producer /
Director of Photography / Director - **“Go Togo”** on CBC GEM - Seasons 1 and 2
Director of Photography - **“Harmon in Space”** - Kingston Symphony
Director of Photography - **“Miikshi”** on TVO - Season 1 and educational short films
Director of Photography - **“Threepenny Submarine”** - Opera 5

Blue Ant Media

Camera - **“Old Enough”** on TVO - Season 1 -2

Saloon Media

Camera - **“Hoarders Canada”** on A&E - Season 1

Big Coat Productions

Drone Pilot / Camera / DMT - **“Engineering on the Edge”** on Discovery Channel

Skills (Continued)

Technical skills

- Interview lighting
- Audio recording
- Colour correcting
- Actor blocking
- Shot listing
- Sony cameras
- Canon cameras
- Gimbal operator
- Advanced drone operator
- Drone FPV

Soft skills

- Problem-solver
- Self-directed
- Strong story sense
- Active listener
- Growth mindset
- Resourceful
- Adaptable
- Emotionally intelligent
- Culturally sensitive
- Rapport builder
- Calm leadership
- Ownership mentality
- Resilient
- Composed
- Detail-oriented

Internships

- PBS Houston Texas
- NASA Television
- CTV: Daily Planet

TELEVISION EXPERIENCE (CONTINUED)

Property Brothers

Camera - “**Making It Home**” on HGTV - Season 2

Thunderbird Productions

Camera - “**Heavy Rescue 401**” on Discovery Channel - Season 1-7

Camera - “**Highway Thru Hell**” on Discovery Channel - Season 2,10

Camera - “**After The Storm**” on Discovery Channel - Documentary

Exploration Productions

Camera / DIT - “**Mighty Planes**” on Discovery Channel - Episode based

Si Entertainment

AD / Additional Camera - “**Tackle My Reno**” on HGTV - Season 1

Great Pacific Media

Production Coordinator - “**Airshow**” on Discovery Channel

Production Manager / Field Coordinator - “**Highway Thru Hell After The Crash**”

Director / Camera Operator - “**Highway Thru Hell Web Extras**” - Season 1 and 2

Field Coordinator - “**Highway Thru Hell**” - Season 2

Production Coordinator - “**The Funny Pit**” on YTV

Field Coordinator / Camera Assistant - “**Daily Planet**” on Discovery Channel

TESTIMONIALS

“Smart and resourceful producer. One of the best we ever had.”
-Mark Miller (President Cineflix Studios Vancouver, Co-Founder of Great Pacific Media)

“Jeff has single-handedly transformed Teach For Canada's teacher recruitment and organizational branding through his high-quality videos. Even more importantly, he is a pleasure to have as a collaborator. He has our organization's strongest endorsement.”

-Kyle Hill (Co-Founder of Teach For Canada)